ABSTRACT OF THE DISCLOSURE

A sales and presentation area is described, region having individual sales and presentation regions (1, 2), a first an outer part (1) of the sales and presentation regions (1, 2) and an <u>inner part</u> being arranged in such a way that it at least partially encloses an essentially circular annular region and a second part (2) of the sales and presentation regions (1, 2) being arranged in such a way that it at least partially covers an essentially circular region, the region at least partially covered by the second part (2) of the sales and presentation regions (1, 2) having a smaller outer circumference than the outer circumference of the region which is at least partially enclosed by the first part (1) of the sales and presentation regions (1, 2), so that an essentially annular region (3) is defined between the first outer part (1) and the second inner part (2) of the sales and presentation regions (1, 2). As described, the essentially The annular region (3) is rotatably mounted in the horizontal direction and divided into ring segments, and a lifting and lowering device is provided over which the ring segments slide in the course of the rotational movement of the annular region and on which the ring segments rest during a standstill of the annular region for moving the ring segments in the vertical direction.